

## Events | Webinars | Training Workshops & Conferences



January 2022				
6	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online	
11	<b>Operations Management Training</b> Comprehensive session covering key elements of store operations and management	Training	Online	
27	Introduction to Social Media Marketing Webinar A one hour training session exploring social media marketing for self storage	Training	Online	
	February 2022			
3	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online	
15	Selling Self Storage Online Improve your online sales skills to improve your online conversion rates	Training	Online	
24	YSN Members' Meeting Update on the latest YSN activities, sector news and network with other members	Meeting	Online	
27-2	Winter Workshop 2022 2 days of speakers, industry workshops, skiing and networking in St. Anton, Austria	Workshop	In-Person	
	March 2022			
1	Sector Forum Technology & Innovation Member complimentary session for those with an interest in technology/innovation	Meeting	Online	
3	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online	
8	Sector Forum Containers Complimentary meeting of interest to container operators or container suppliers	Meeting	Online	
15	Sector Forum Security Complimentary meeting on security issues and protection from all potential threats	Meeting	Online	
17	Improve your Revenue through Add-On Sales Important for self storage businesses if you want to sell more than just units!!!	Training	Online	
22	Sector Forum Security Complimentary meeting to help improve industry security and evaluate technology	Meeting	Online	
24	YSN Educational Session – Operational Excellence Complimentary session for YSN Members on essential self storage operations	Training	Online	
29	Sector Forum Women in Business New for 2022, join some of the leading women in the industry for discussion	Meeting	Online	
30-31	Spanish Self Storage Conference Two days of presentations and networking at the Wanda Metropolitano in Madrid	Conference	In-Person	
	April 2022			
5	Hot Topic Webinar – Auctions & Clearance Delivered by supplier members, iBidonStorage, Keepers Cottage & Rosan Reeves	Webinar	Online	
7	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online	

21	YSN Educational Session – Digital Marketing Masterclass Complimentary session for YSN Members led by marketing specialist Christel Land	Training	Online
26	<b>Pricing Strategy</b> Create pricing policies to maximise the revenue of your business	Training	Online
28	Suppliers Summit – Manchester Just for supplier members to discuss activities and opportunities for the coming year	Meeting	In-Person
28	<b>Regional Members' Networking Dinner – Manchester</b> Join us for dinner and an evening of networking with industry colleagues	Dinner	In-Person
	May 2022		
5	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online
5	Swedish Self Storage Conference A day of presentations and networking at 7A Odenplan in Stockholm	Conference	In-Person
9 & 16	From Start-Up to Success Tips and tricks for opening new stores from two top industry professionals	Training	In-Person
10	Hot Topic Webinar – What makes an Award-Winning Facility? Led by CEO Rennie Schafer, top tips for those wishing to enter the industry awards	Webinar	Online
19	UK Annual Industry Report Launch Event - London Learn how the industry has performed over the past 12 months	Event	In-Person
19	<b>YSN Members' Meeting</b> Update on the latest YSN activities, sector news and network with other members	Meeting	Online
	June 2022		
9	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online
7	<b>Practical Marketing</b> Designed for self storage operators who are responsible for marketing activities	Training	Online
14	Sector Forum Technology & Innovation Member complimentary session for those with an interest in technology/innovation	Meeting	Online
21	Sector Forum UK Legal Complimentary meeting covering self storage legal issues and updates	Meeting	Online
23	YSN Educational Session – Revenue Management & Pricing Complimentary session for YSN Members led by Industry guru, Dave Davies	Training	Online
29	<b>Regional Members' Networking Dinner, AGM &amp; UK Awards - Birmingham</b> Join us for an evening of networking, the SSA UK AGM, and the Annual UK Awards	Dinner	In-Person
	July 2022		
5	Sector Forum Security Complimentary meeting to help improve industry security and evaluate technology	Meeting	Online
5 7	-	Meeting Webinar	Online Online
	Complimentary meeting to help improve industry security and evaluate technology <b>CEO Update Webinar</b>		

13	YSN Educational Session – Social Media Complimentary session for YSN Members led by Emma Banks, YSN Board Member	Training	Online
21	Hot Topic Webinar - Understanding and Selling Customer Insurance Learn about the coming changes and how to ensure your customers are fully insured	Webinar	Online
26	H&S Site Risk Management Essential training designed to explain the key areas of focus for self storage facilities	Training	Online
	August 2022		
3	<b>Customer Service Excellence</b> Ensure your organisation delivers not just good, but <b>excellent</b> customer service	Training	Online
25	YSN Members' Meeting Update on the latest YSN activities, sector news and network with other members	Meeting	Online
	September 2022		
1	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online
6	<b>Preparedness for Fire/Disaster</b> Are you prepared? Learn from other members' experiences and industry practice	Training	Online
22	YSN Educational Session – Handling Online Reviews Complimentary session for YSN Members led by SSA UK CEO, Rennie Schafer	Training	Online
27-29	FEDESSA Conference & Trade Show 2022 – Portugal Chaired by Mark Durden-Smith, join us for a conference that breaks all the rules!	Conference	In-Person
	October 2022		
4	Sector Forum Security Complimentary meeting to help improve industry security and evaluate technology	Meeting	Online
6	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online
11	Sector Forum Containers Complimentary meeting of interest to container operators or container suppliers	Meeting	Online
18	Sector Forum UK Legal Complimentary meeting covering self storage legal issues and updates	Meeting	Online
20	YSN Educational Session – Add-On Sales Complimentary session for YSN Members led by Anthony Adams, YSN Board Member	Training	Online
25	Effective Sales Skills for Self Storage Increase your conversion rates by better tailoring your pitch	Training	Online
27	Hot Topic Webinar - Sustainable Self Storage What does it mean and what are the benefits to having a green self storage store?	Webinar	Online
	November 2022		
3	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online
15	Sector Forum Women in Business Complimentary meeting of interest to women in the industry	Meeting	Online
17	<b>Regional Members' Networking Dinner – London</b> Join us for a 3-course dinner and an evening of networking with industry colleagues	Dinner	In-Person

18	YSN Members' Meeting Update on the latest YSN activities, sector news and network with other members	Meeting	In-Persor
22	How to Implement Dynamic Pricing Learn how to implement a simple supply based dynamic pricing system	Training	Online
29	YSN Educational Session – Containerised Self Storage Complimentary session for YSN Members led by Jamie Thomas & Sarah Manning	Training	Online
	December 2022		
1	<b>CEO Update Webinar</b> Complimentary, monthly member's update including the latest sector news	Webinar	Online
6-7	<b>UK Legal Issues</b> Familiarise yourself with the key areas of risk for self storage businesses	Training	Online
8	<b>YSN Educational Session – Revenue Management &amp; Pricing</b> Complimentary session for YSN Members led by Dave Davies		