

Storage

LOCK STOCK SELF STORAGE EXPANDS WITH FOUR SITES ADDED TO THEIR PORTFOLIO IN CHESHIRE



Lock Stock has now acquired 'U Lock It' and all of its sites across Cheshire, further adding to its growing network in the region. The bold move will see Lock Stock grow, and take the total to over five thousand storage units across the region. The acquired sites are located in Warrington, Wigan, and Wincham.

In addition to the three acquired sites, Lock Stock has opened a new store located in Winsford. The new Winsford site is a glimpse of the future, featuring a new advanced booking system that includes CCTV and an intercom with a direct line to the head office in Denbigh, enabling customers to sign up and start storing almost immediately.

Lock Stock has its sights set on opening up to 100 sites by 2026, five of them in Cheshire, 30 in Lancashire, 30 in Merseyside, 10 in North Wales, Liverpool, Shropshire, and

COMPOUND INVESTMENT SEVEN SITE PARTNERSHIP WITH FLEXISS

Compound Investment has partnered with Flexiss to open seven new sites under the Sure Store brand. Their first store in Tunbridge Wells has just opened its doors, and SSA UK had the chance to visit it on Wednesday, 30 July, for the official opening. The purpose-built facility has an MLA of 90,000 sq ft, including a basement-level bulk space and three further floors of multiple-sized units and offices, all with access carefully controlled by Noke. The site has been designed to complement adjacent buildings visually. Storage Future completed the entire internal fit-out and managed the project to achieve BREEAM Excellent certification.

The following six sites, the next of which opens in August 2025 in Milton Keynes, will be project managed and constructed by Flexiss in a partnership which will see the stores branded and managed by the Sure Store team. The sites in Guildford, Barnet, Peckham, Walthamstow, and one further South East London site are all due for completion by 2028.



YOUR AD HERE

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UNLOCKED

UK & Europe's Self Storage Trade Magazine

Advertising Pack 2026



FEDESSA
Federation of European
Self Storage Associations



ssa
self storage
association
United Kingdom

Advertising

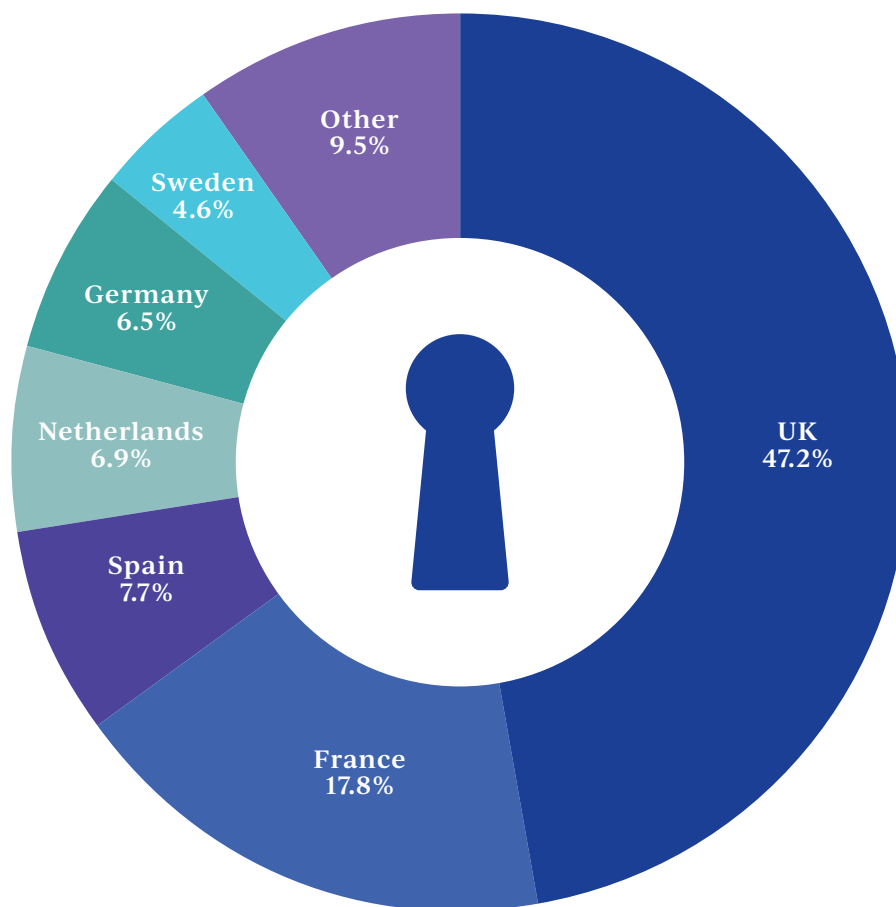
UNLOCKED is the only dedicated self storage magazine circulated regularly throughout the UK and Europe. It is directly mailed to over 2,600 self storage owners, operators, individual stores, suppliers, investors, and other interested parties.

Each quarterly issue includes both UK (SSA) and European (FEDESSA) news, articles, updates and matters of general interest, helping to keep members informed of what is happening across the industry. Research has shown the magazine

is popular with both new and existing self storage businesses and is read and retained as a useful source of information and reference.

For industry suppliers, the magazine offers invaluable and regular advertising opportunities with options for both casual and annual advertising plans. The magazine has huge credibility within the self storage industry, a targeted audience, and a long shelf life per issue. This is definitely advertising that works to grow your business.

Unlocked Distribution



Other includes:

- Italy (1.85%)
- Belgium (1.47%)
- Finland (1.13%)
- Switzerland (0.94%)
- Denmark (0.83%)
- Ireland (0.75%)
- Norway (0.68%)
- Austria (0.64%)
- USA (0.49%)
- Romania (0.15%)
- Poland (0.08%)
- South Africa (0.08%)
- Hong Kong (0.08%)
- Australia (0.08%)
- Portugal (0.04%)
- Czech Republic (0.04%)
- Russia (0.004%)
- Singapore (0.04%)
- Hungary (0.04%)

Unlocked reaches readers across more than 25 countries, with almost half of all copies distributed within the UK and strong readership throughout France, Spain, the Netherlands, Germany and Sweden. This broad circulation ensures advertisers connect with self storage professionals right across Europe and beyond.

2026 Rates

	Member Casual Rate (rate per issue)		Member Annual Rate 4 issues – save 10%		Non-Member Casual Rate (rate per issue)	
	Net	Incl. VAT	Net	Incl. VAT	Net	Incl. VAT
Full Page	£960.00	£1,152.00	£3,456.00	£4,147.20	£1,220.00	£1,464.00
Half Page	£630.00	£756.00	£2,268.00	£2,721.60	£790.00	£948.00
Third Page	£480.00	£576.00	£1,728.00	£2,073.60	£600.00	£720.00
Back Page	N/A	N/A	£5,780.00	£6,936.00	N/A	N/A
Guaranteed Position Full Page*	£1,180.00	£1,416.00	£4,248.00	£5,097.60	N/A	N/A
Inside Front or Inside Back Cover (see notes below)	Additional to full page annual cost - £430 + VAT per issue (£516 incl. VAT)					
Insert (maximum one 170gsm A4 sheet)	£1,280.00 + VAT (£1,536.00 incl VAT) printed leaflet provided by you and delivered to Nantwich, approx. 2500 copies £1,660.00 + VAT (£1,992.00 incl VAT) artwork only provided by you; we provide the printing					

**All Guaranteed Positions are subject to availability. Preference is given to Annual over Casual bookings. Bookings are subject to the Conditions of Acceptance for Advertising.*

Inside front cover and inside back cover positions are rotated on a supply basis at the discretion of the SSA UK. The fee is in addition to the annual full-page fee. The inside cover position will replace the full-page advertisement for the chosen issue. To be placed on the rotation for an inside cover position indicate as such on the booking form and you will be contacted when a slot becomes available.

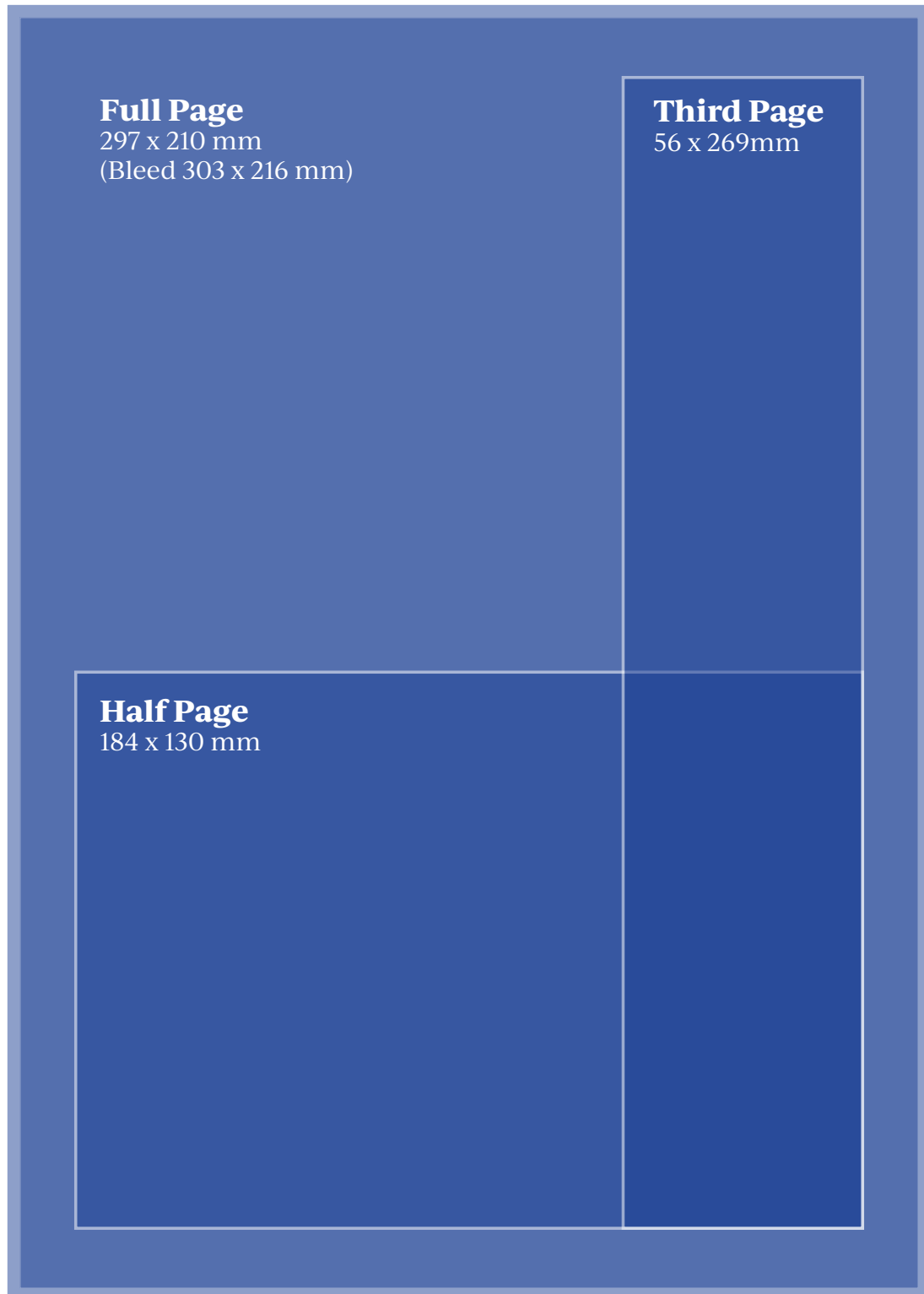
Looking for something that stands out? Beyond standard ad placements, we can offer a range of bespoke options too. From belly wraps, gatefold and die-cut covers to on-envelope branding, to create a unique, tactile advert that captures readers' attention. If you're interested in exploring tailored opportunities, please get in touch (*Bespoke projects are priced upon inquiry*).

Submission Deadlines

Issue	Booking Forms	Artwork	Distribution Date
QTR 1 2026	Wednesday, 7 January	Wednesday, 28 January	W/C 2 March
QTR 2 2026	Wednesday, 29 April	Wednesday, 20 May	W/C 22 June
QTR 3 2026	Wednesday, 8 July	Wednesday, 29 July	W/C 31 August
QTR 4 2026	Wednesday, 7 October	Wednesday, 28 October	W/C 30 November

Artwork Specification

Advertisement sizes are illustrated here to show their proportion relative to the magazine page, but are not to scale. The exact placement on the page will be determined at the editor's discretion.



To ensure the highest print quality, all advertisements must be supplied as high-resolution, press-ready files. Acceptable formats include PDF and high-resolution image files such as JPG or PNG. Please ensure that all PDFs are set to CMYK with fonts embedded, and that images (JPG or PNG) are at least 300 DPI. Files that do not meet these specifications may result in print issues. For optimal results, please ensure your artwork is set to the correct dimensions and includes 3mm bleed for full page ads.

Conditions of Acceptance for Advertising

1. **Payments for all advertisements, that feature in the magazine, must be made in advance of publication. If a payment for an advertisement is not received on time, the SSA UK reserves the right to remove the advertisement from the UNLOCKED magazine.**

Full payment must be made at the time of booking by credit/debit card or direct bank transfer – an invoice will be provided.

2. The publisher reserves the right to refuse, amend, withdraw, or otherwise deal with all advertisements submitted to them at their absolute discretion and without explanation. All advertisements must comply with the British Code of Advertising Practice. (<https://www.asa.org.uk/codes-and-rulings/advertising-codes/non-broadcast-code.html>).
3. All advertisements are accepted on the express understanding that the Advertiser warrants that the advertisement does not contravene any of the provisions of the Trade Descriptions Act, 1968, or any amending legislation.
4. Advertisement bookings are subject to the Publisher's confirmation in writing, but under no circumstances shall the placing of an order confer the right to renew on similar terms.
5. The Publisher reserves the right to increase the advertisement rates at any time or to amend the contractual terms concerning space or frequency of insertion. All contracts are accepted on the understanding that a rate increase or other amendment becomes immediately operative on all outstanding insertions and shall not be deemed a breach of contract. In such an event, the Advertiser has the option of cancelling the balance of the contract without a surcharge.
6. The Publisher shall be indemnified by the Advertiser against any damage they may sustain as a consequence of their advertisement.
7. All copy is subject to the approval of the Publisher, who reserves the right to cancel or withdraw advertisements at their discretion. Advertising copy for insertion must be received in time for publication, or the previous copy will be repeated and invoiced at the appropriate rate. The Advertiser is liable to incur the costs of resetting their advertisement once proofs have been prepared and for producing film or other media for publication.
8. The Publisher is not liable for any loss caused by the non-appearance or misplacement of any advertisement due to any cause whatsoever, nor does he accept liability for clerical or printer errors, although every care is taken to avoid mistakes.
9. The Publisher reserves the right to destroy all artwork and other materials that have been in their (or the printer's) custody for two years, provided always that the Advertiser, or their agent, has not been given instructions to the contrary. The Publisher may exercise their right without giving further notice to the Advertiser.
10. The Publisher must be notified in writing of any alterations to artwork, or cancellations of any advertising space booked before the Advertisement Booking Closing Date of the issue concerned.
11. The Advertiser will notify the Publisher in writing if he requires any special conditions, other than the foregoing, to be incorporated and the Publisher will specifically accept these in writing.
12. Typesetting or artwork for advertisements will be charged for by the Publisher as agreed in advance.

To Book

To book your advertisement, simply click the link below and fill out the online form:

<https://www.ssauk.com/publications/unlocked-magazine/unlocked-advertising-booking-form.html>





UNLOCKED

Contact Us

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FEDESSA
 Federation of European
 Self Storage Associations



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